



# Wyandanch Family & Recognition Day, Inc.

“Oh Yes, We Can!”

**WF&RD**  
COMMUNITY STRONG

## Sponsorship Letter & Form

To Whom It May Concern.

Wyandanch Family and Recognition Day is a non-profit organization with 501c3 status since 2017. Our organization has coordinated this annual parade and festival since 1968, and it continues to be the largest gathering for community celebration in the Greater Wyandanch and surrounding areas. Sponsoring this event is a great way to showcase your business and give back to the community.

The parade route begins at the intersection of Dr. Martin Luther King Blvd. (Straight Path) and Long Island Ave, proceeds to Parkway Blvd. and ends at Wyandanch Park. Our parade participation includes a host of civic, faith-based, and non-profit organizations. Also elected officials and School District students & administration walk in solidarity for our parade!

Official Park Festivities began with our presentation of recognition awards to those that have made a positive impact and contributed to the growth of our community. We provide an array of fun activities for the youth such as, 10’-22’ Bouncy Houses, adult-sized mascot interaction and tug-of-war competition. Brooklyn’s “Swagga Jumpers” attended and gave an awesome interactive double-dutch display for all to enjoy. Our main stage activities are highlighted with DJ’s and musical performances by entertainers of many generations and genres!

In the past, our event has included to name a few; Grammy award winner Melba Moore, R&B singers Jeff Redd & Christopher Williams, actor Daryl “Chill” Mitchell, Hip Hop Icons Eric B & Rakim, the legendary Ladies of Skyy, Rap artist Will Traxx and California Hip Hop artist Yo-Yo.

We coordinate basketball tournaments and youth competition for all ages & genders, with all participants receiving medal or trophies. Our event has hosted the internationally-acclaimed revolutionary “And1 Basketball tour” on multiple occasions as main event entertainment.

We are staffed with volunteers and our event is free-of-charge for attendees. We are financed by fundraisers and/or generous donations of committee members & sponsors. We are seeking corporate sponsorships to help offset the costs of coordinating and operating such a largely attended family event!

In 2022, our 54<sup>th</sup> Wyandanch Family and Recognition Day was held and approximately 4,000 attendees enjoyed our event! This is a great way to show the Wyandanch community your investment & commitment but also includes, but not limited to – social media advertising, logo on pre-event posters/flyers, or opportunity to hang banner and/or set up vendor booth at park, which promotes your products and services to thousands!

*Charles Jackson, President*





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### Titanium Level

\$2,500 and Above

- *Business featured, promoted and personal interview on [www.strongisland.tv/live](http://www.strongisland.tv/live) -Dre's House Radio Show*
- Logo placed on stage banner & Opportunity to place banner at other key park locations
- Personal photo with celebrities & elected officials
- Social media advertisement and acknowledgement on Wyandanch Family & Recognition Day Page
- Logo on back of Official Wyandanch Family & Recognition Day T-shirts
- Booth in park on Wyandanch Day to market and promote your services
- Banner participation in Wyandanch Family & Recognition Day parade
- Business listing on official photo banner

### Platinum Level

\$1,000 - \$2,499

- Logo placed on stage banner & Opportunity to place banner at other key park locations
- Personal photo with celebrities & political officials
- Social media advertisement and acknowledgement on Wyandanch Family & Recognition Day Page
- Logo on back of Official Wyandanch Family & Recognition Day t-shirts
- Booth in park on Wyandanch Day to market and promote your services

### Gold Level

\$500 - \$999

- Logo placed on stage banner
- Social media advertisement and acknowledgement on Wyandanch Family & Recognition Day Page
- Logo on back of Official Wyandanch Family & Recognition Day t-shirts
- Booth in park on Wyandanch Day to market and promote your services

### Silver Level

\$250 - \$499

- Social media advertisement and acknowledgement on Wyandanch Family & Recognition Day Page
- Logo on back of Official Wyandanch Family & Recognition Day t-shirts
- Booth in park on Wyandanch Day to market and promote your services

### Patron

\$100 - \$249

- Name on back of Official Wyandanch Family & Recognition Day t-shirts
- Booth in park on Wyandanch Day to market and promote your services





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Sponsorships payments can be made on our website via PayPal at [www.wyandanchday.org](http://www.wyandanchday.org)  
or by check payable to “**Wyandanch Family and Recognition Day Inc.**” and mailed to:  
Wyandanch Family and Recognition Day, Inc.  
P.O.BOX 585  
WHEATLEY HEIGHTS, NY 11798

*Please complete and return:*

Company/Organization Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email address: \_\_\_\_\_

Social Media Presence?  Facebook  Twitter  Instagram  Linked-In

*Check desired sponsorship level:*

- \_\_\_\_\_ **Titanium Level**                    **\$2,500 & Above**
- \_\_\_\_\_ **Platinum Level -**            **\$1,000 - \$2,499**
- \_\_\_\_\_ **Gold Level**                    **\$500 - \$999**
- \_\_\_\_\_ **Silver Level**                 **\$250 - \$499**
- \_\_\_\_\_ **Patron**                         **\$100 - \$249**

Please email your logo to me at the email address noted below (minimum resolution **300 dpi**)  
Contact me directly for questions. Thanks for your interest and looking forward to hearing from you soon.

Charles Jackson, President for Wyandanch Family & Recognition Day Inc.  
Email: [Finance@wyandanchday.org](mailto:Finance@wyandanchday.org) Cell: (631) 671-3147